



City Vision

2024-34



KAURNA

Acknowledgement



We would like to acknowledge and pay respect to the Traditional Owners of the land on which we stand, the Kurna People of the Adelaide Plains. It is upon their ancestral lands that the Port Adelaide Enfield Council meets. It is also The Place of the Kardi, the Emu, whose story travels from the coast inland. We pay respect to Elders past and present. We respect their spiritual beliefs and connections to land which are of continuing importance to the living Kurna people of today. We further acknowledge the contributions and important role that Aboriginal people continue to play within our shared community.

MAYOR'S Message



Claire Boan
Mayor, City of PAE

Welcome to the City of Port Adelaide Enfield's City Vision 2024–34. This document describes our long-term aspirations and will guide our decision making, planning, and project and service delivery over the next 10 years.

Our vision for PAE is a welcoming, liveable City: made by people.

During 2023–24, we carried out conversations with the community, to understand their diverse perspectives, aspirations and priorities.

The City is home to a diverse population of 139,000 residents. Some families have lived here for many generations, while more than a third of us were born overseas, and more than a third use a language other than English at home. There are so many differences between us – our ages, our ancestry, our household structure, and yet, we agree that we want to build a PAE where everyone is welcome, and where each person contributes to the creation of a dynamic, thriving and connected city.

The vision is supported by the four key goals we will focus on.

- To create a **thriving community**, we will create opportunities for people to connect, share their stories and be supported to live healthy and active lives
- To develop a **prosperous economy**, we will support businesses to innovate, grow and succeed, and make economic decisions with the community always in mind
- To establish a **clean and green City**, we will take action to protect and enhance our natural environment
- To build **places for people**, we will care for our cultural and built heritage and celebrate what we share, through events, culture and the arts

This decade is sure to be a period of great change and evolution. We are committed to showing courage, foresight and innovation through transparent and accountable planning and spending.

This vision speaks to the future we want to create for PAE, and it will evolve over time. We will review the City Vision regularly to ensure we respond to community needs and emerging trends. As we continue to deepen connections with our communities, I thank you for joining us on this journey and for being one of the people who helps us make PAE so special.

CONTEXT

How we Developed the City Vision

What is the City Vision?

PAE's City Vision describes our long-term aspirations and will guide our decision making, planning and delivery over the next 10 years. We review our City Vision regularly to ensure we can continue to respond to community needs and emerging trends.

PAE revised its City Vision in late 2023. The revised City Vision focuses firmly on the community and speaks to the future of the City and what we do.

How did we Develop the City Vision?

Through our 2023 Market Research, we considered community and business feedback, and we analysed strategic risks and challenges. Our City Vision draws this together to outline our aspirations for the City of PAE.

Measuring Our Success

We will track our progress and report back to the community on a regular basis.

At the end of each financial year, we will produce an annual report: a summary of what has been achieved each year against the Goals and Objectives of the City Vision. This is a legislated requirement and provides information to the community on what services, facilities and programs we are delivering for rate payers, residents and visitors.

Community Consultation Outcomes

Community consultation on the the Draft City Vision commenced on 15 April 2024 and concluded on 14 May 2024.

Feedback could be provided by completing a survey on ParticipatePAE, in writing, in person, by phone conversation or through public representation at the May 2024 Council meeting.

A majority of respondents indicated that they were either Very satisfied or Satisfied with the Draft City Vision.

The Vision and Goals were generally seen as appropriate, comprehensive and forward-thinking.

LISTENING TO COMMUNITY

What You Told Us

In 2023 we surveyed residents and local businesses to assess our current performance and inform future priorities. A snapshot of future priorities is below:

What improvements and benefits do we want?

Residents



More community engagement in events, programs and activities



Improved/maintained streetscapes



Encouragement for economic development, esp. hospitality and retail



More engagement with the community



More green spaces, trees and parks



Improved roads and road safety

What should our top priorities for the future be?

Residents



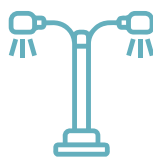
Environmental sustainability/climate resilience



Maintaining core services



Greening/beautifying the area



Public safety/lighting



Road and traffic improvements/parking



Infrastructure upgrades

Businesses



Infrastructure, planning and transport to support business growth



Making it easy to do business/being business-friendly



Events, programs and activities in the community



Business support, training and advisory services



Circular economy initiatives



Investment attraction

OUR CITY VISION

What we Aspire to Become Over the Next 10 Years

Elements of the City Vision

Our City Vision is made up of the following elements:

VISION: How we see the City of PAE in the future

GUIDING PRINCIPLES: What values and commitments underpin our decision making

GOALS: What success looks like as we deliver on our Vision

OBJECTIVES: What we will do to accomplish each Goal

ENABLERS: Which organisational capabilities will help us deliver on our Goals

Vision	A welcoming, liveable City: made by people			
	<p>Equity and belonging • Building a better future for all</p> <p>Participation • Listening to the community and involving them in our decision making</p> <p>Sustainability • Managing our environment responsibly and sustainably</p> <p>Integrity • Making informed decisions honestly, transparently and accountably</p> <p>Transformative • Showing courage, foresight and innovation</p>			
Goals	Thriving Community	Prosperous Economy	Clean And Green City	Places For People
	<i>A City where people have the opportunity to connect and flourish</i>	<i>A City with a thriving economy that enriches its local community</i>	<i>A City that values its natural environment</i>	<i>An accessible City where people love to be</i>
Objectives	<p>We promote community capacity, connection and participation in civic life</p> <p>_____</p> <p>We encourage cultural expression and recognise people's history, stories and connection to place</p> <p>_____</p> <p>We support and encourage people to live healthy and active lives</p>	<p>We participate in the economy with the community in mind</p> <p>_____</p> <p>We support local businesses, big and small, to grow, innovate and succeed</p> <p>_____</p> <p>We invest in our local economy to benefit current and future generations</p>	<p>We reduce the City's adverse environmental impact and participate in a circular economy</p> <p>_____</p> <p>We shape the City to tackle the challenges of a changing climate</p> <p>_____</p> <p>We protect and enhance the City's natural environment</p>	<p>We walk together on Kurna country</p> <p>_____</p> <p>We shape the City to be attractive and liveable and care for our cultural and built heritage</p> <p>_____</p> <p>We bring places to life through community events, culture, design and the arts</p>
Enablers	<p>Organisational Capability</p> <p>Our diverse workforce is resourced to deliver meaningful outcomes</p> <p>Our systems, processes and tools are contemporary and reflect leading practice</p> <p>Our assets and finances are managed with good stewardship</p>			

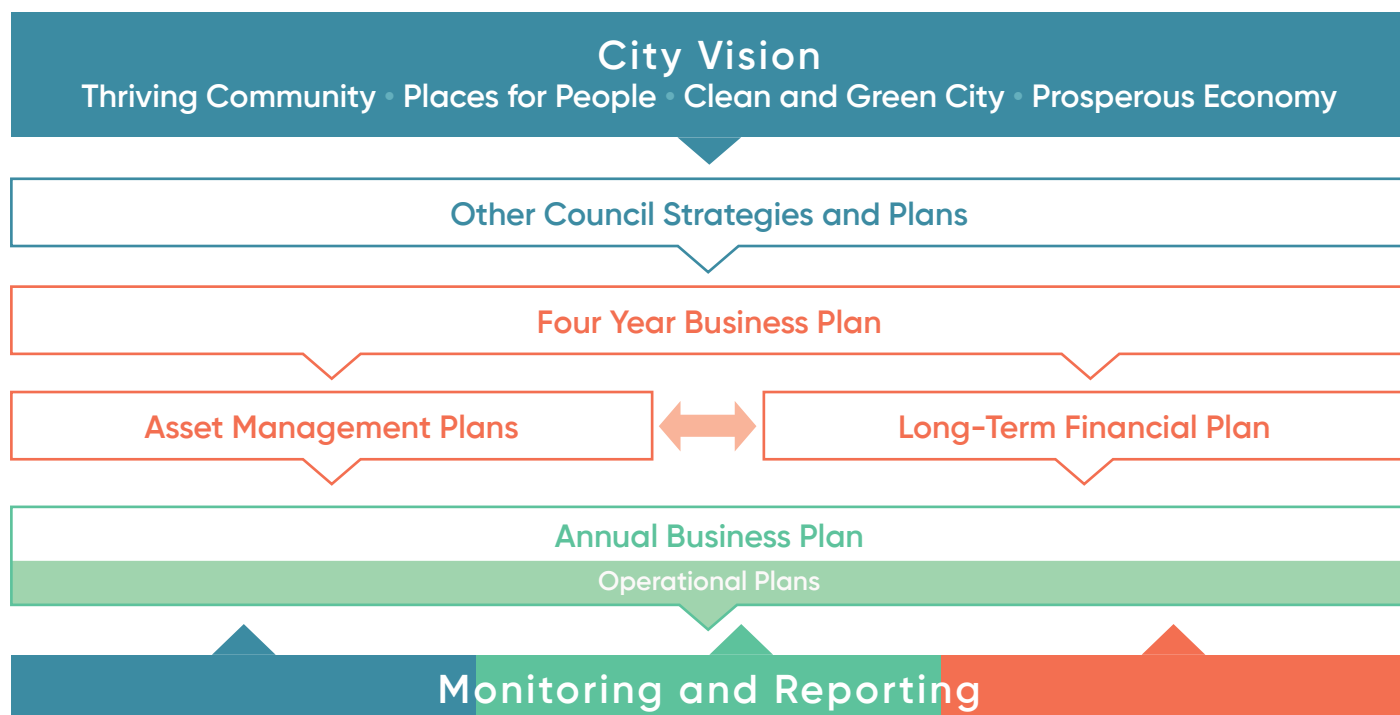
OUR STRATEGIC MANAGEMENT FRAMEWORK

How do we Plan for the Future?

Our Strategic Management Framework (SMF, below) demonstrates how our suite of plans deliver on our long-term City Vision.

The City Vision sets our long-term strategic direction. It identifies the key Goals and Objectives that we will work towards delivering over 10 years. The City Vision informs other more detailed strategies and plans. We are currently developing a Four-Year Business Plan (4YBP) which will show how we intend to deliver our City Vision in the medium term.

Our Asset Management Plans and Long Term Financial Plan outline how we will resource our strategies and plans. Each financial year we develop our Annual Business Plan which sets out the priorities, activities and budget to demonstrate how your rates contribute to services and programs we deliver that benefit the whole community. Regular performance monitoring and reporting demonstrate that we deliver on our commitments and are accountable to the community.



JOIN THE CONVERSATION

At Participate PAE



Help Shape Your Community

We regularly consult with the community on various proposals. Your feedback and perspectives are important and help us to make decisions about projects and issues.

Keep up to date with what's happening in our City, interact with others and help shape your community.

Visit Participate PAE here:

Home [🖥️ participate.cityofpae.sa.gov.au](https://participate.cityofpae.sa.gov.au)

Find a copy of our current Annual Business Plan here:

Annual Business Plan [🖥️ cityofpae.sa.gov.au/council/corporate-documents/abp](https://cityofpae.sa.gov.au/council/corporate-documents/abp)

Find a copy of our current Long-Term Financial Plan and Asset Management Plans here:

Plans [🖥️ cityofpae.sa.gov.au/council/corporate-documents/plans](https://cityofpae.sa.gov.au/council/corporate-documents/plans)

Find a copy of latest Annual Report here:

Annual Report [🖥️ cityofpae.sa.gov.au/council/our-council/annual-report](https://cityofpae.sa.gov.au/council/our-council/annual-report)